



QUEEN'S CONFERENCE ON BUSINESS & MINING

Justification

- Maintain \$50M cash
- Take advantage of competitive credit rate
- Avoids shareholder dilution
- Canuck can provide management expertise while CEO is replaced
- JV calms fears of dwindling liquidity due to inflationary environment

7

2025 Sponsorship Package

ABOUT US



For the past 9 years, Queen's Conference on Business and Mining (QCBM) has been growing into the premier undergraduate experience for young professionals entering the mining industry. The conference attracts a variety of multidisciplinary students who benefit from high quality opportunities to network with industry professionals involved in the operational, financial, legal, and ESG aspects of the industry. Delegates will participate in a challenging case study, testing their financial and mining knowledge, and competing for a cash prize valued at approximately one ounce of gold.

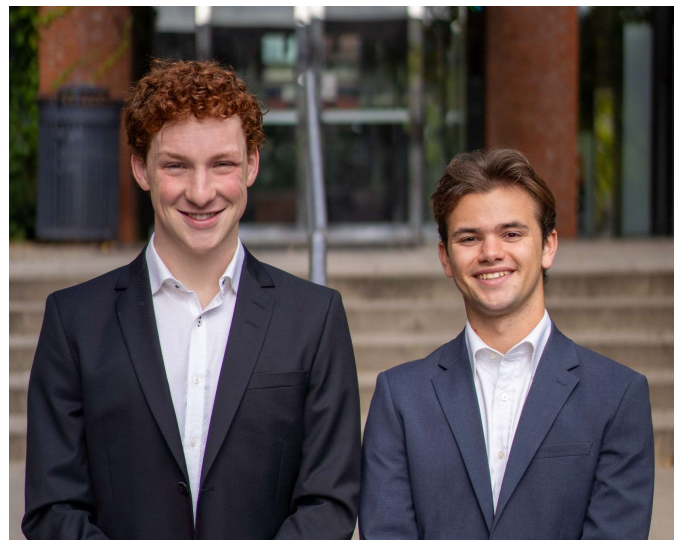
At QCBM 2024, 70 delegates attended the conference. This year, we will improve the conference by providing delegates with more opportunities to prepare for the case competition, further enriching their experience. Ultimately, our goal is to make the conference and the topics it covers more accessible, by supporting our attendees financially through lower ticket prices, and by supporting them instructively with the implementation of a preparation session and other resources. We greatly appreciate your charitable donations and continuous support, which makes this possible.

We are excited to welcome back our long-term partner, TD Securities, and look forward to deepening our connections within the mining industry and expanding into the financial sector. We would be honored if your organization would join our team and support our goal of making our event accessible and enriching for students.

What has made QCBM so successful in the past is undoubtedly the proud support of our sponsors. QCBM offers a unique opportunity for organizations to present themselves to mining professionals as they transition into the workforce. We encourage companies to take advantage of this, making the most of their donation by sending representatives to be involved in the event.

Best regards,

Nathan Hrebicek & Gavin Bhattacharya



QUEEN'S CONFERENCE
ON BUSINESS & MINING

SPONSORSHIP BENEFITS



Direct Engagement: Multiple opportunities to connect with future mining professionals face-to-face.

Unique Recruitment Environment: Ability to meet delegates in both a casual and formal setting.

Future Focused Delegates: Delegates have a wide-range of interests across business and mining, with the desire and ability to learn from industry professionals.

Support Professional Growth: Facilitate connections that promote career development and industry engagement.

Competitive Application Process: Only the most driven and qualified students participate, enhancing the talent pool for recruiters.

Advertising Potential: Boost brand exposure through merchandise, graphics, and developing relations with students passionate about the mining industry.

With your support, our goal this year is to expand our outreach to other schools and faculties, increasing the diversity of talent and perspectives, enhancing the overall quality and impact of the event for both delegates and sponsors.



SPONSORSHIP TIERS



	GOLD \$5000 +	SILVER \$ 4999 - 3000	BRONZE \$ 2999 - 1500
Corporate logo on sponsor sign	✓ Large	✓ Medium	✓ Small
Corporate logo on delegate T-shirt	✓ Large	✓ Medium	✓ Small
Sponsor merchandise in delegate package	✓	✓	✓
Recruitment opportunities, company booth at conference	✓	✓	
Access to Delegate and Executive team resume booklet	✓	✓	
Corporate logo on all QCBM branding and slides	✓		
Exclusive events or awards presented by {Company Name}	✓		

HOW TO SUPPORT QCBM

Please contact the Directors of Sponsorships if your organization is interested in donating or if you have any questions. We will provide you with a sponsorship agreement once a tier has been chosen and an invoice will then be sent to you after the deposit has been received.

We would also be happy to distribute your company's merchandise at the conference as part of our delegate package. Please let us know if this is something you would be interested in.

qcbm.exec@gmail.com



QUEEN'S CONFERENCE
ON BUSINESS & MINING

DELEGATES



"Last year, I had the opportunity to attend QCBM as a delegate and it well exceeded my expectations. This conference provides delegates with the chance to listen and speak to industry professionals, both in formal and informal settings. Being able to speak with people who have years and even decades of experience in mining was incredible for myself as someone who has no history with mining. In particular, the layout of the career fair provided me with a great opportunity to meet people from industry in a semi-formal setting, but still speak to people in a relaxed environment. What contributed to the career fair was the Friday night panel discussion. There, I got to introduce myself to many of the representatives who would be at the career fair. This gave me the basis for continuing conversations during the main event on Saturday in a more professional environment.

Ultimately, the connections I made during QCBM have made me feel more familiar with companies when I have the chance to talk to them at other events. For myself, the career fair at QCBM has been the most productive career fair that I have had the privilege of attending. Overall, I found it was a valuable opportunity for me to learn as a student and I greatly enjoyed competing at the case competition. I look forward to attending the conference again this upcoming year!"

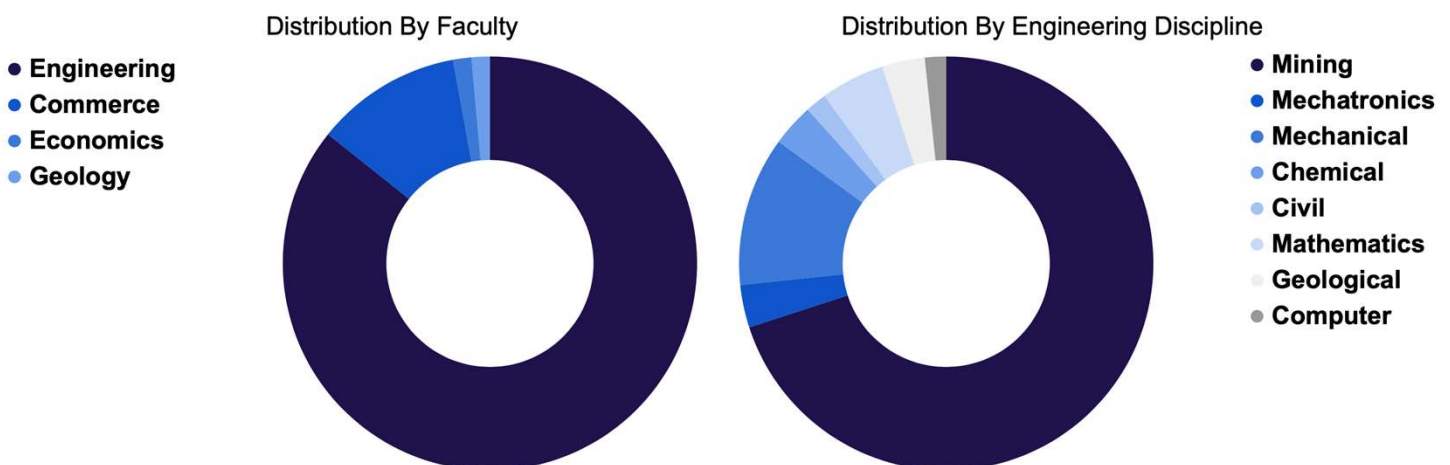
- Theron Craig, Third Year Mining Engineering Student

Theron Craig



Final Presentations - QCBM 2024

DELEGATE STATISTICS¹



¹Delegate Field of Study Distribution based on 2024 delegate applications



CONFERENCE DETAILS



Conference Schedule

Friday

January 17 - Clark Hall Pub, Kingston
Doors Open
Arrive and Serve Dinner
Dinner
Welcome Speech
Industry Professionals Panel Discussion
Open Floor with Panel
Networking and Social

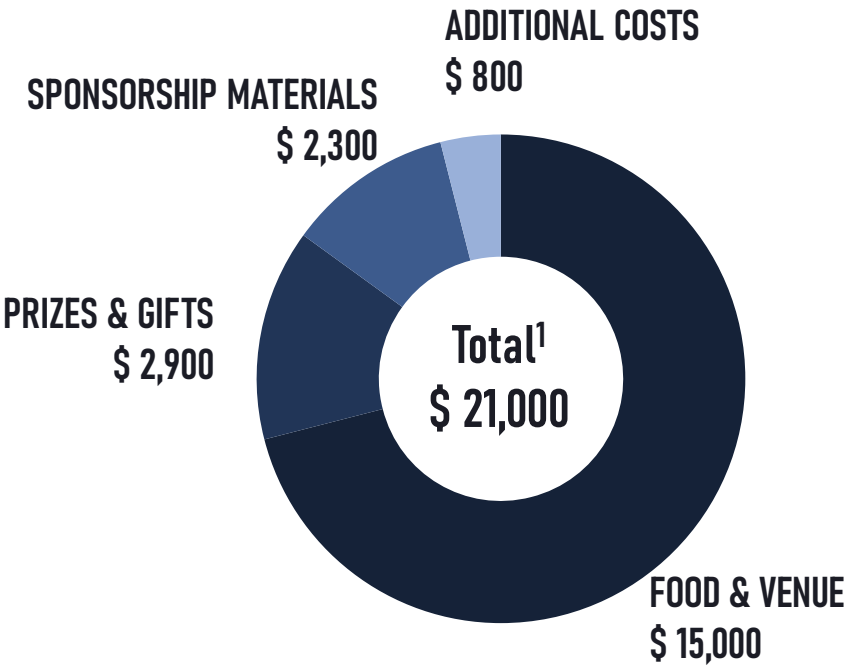
Saturday

January 18 - Delta Kingston Waterfront, Kingston
Arrive and Check-In
Breakfast and Networking
Welcome and Introduction
Keynote Speaker Presentations
Break and Refreshments
Case Competition Introduction
Work on Case Competition in Teams
Lunch
Case Presentations and Career Fair
Top Two Teams Present
Awards and Closing Remarks



Case Competition Winners and
Delegate of the Day Awards

Cost Breakdown



¹2025 budget estimated based on 2024 actuals



CONTACT US



This concludes the 2025 Queen's Conference on Business and Mining Sponsorship Package. We would like to thank you for your time in reading this package and your interest in QCBM. If you are interested in pursuing sponsorship for the conference, please contact our sponsorship team:

qcbm.exec@gmail.com

IMPORTANT DATES

Sponsorship Deadline:


- January 1st, 2025

Conference Date:

- January 17th & 18th 2025

STAY UPDATED

 [@qcbm.2025](https://www.instagram.com/qcbm.2025)

 [Queen's Conference on Business and Mining](#)

 TBD



SAM PYSKLYWEC & HUNTER L'HEUREUX
DIRECTORS OF SPONSORSHIPS



PRESENTING YOUR 2025 QCBM EXECUTIVE TEAM

Thank you for your consideration



**QUEEN'S CONFERENCE
ON BUSINESS & MINING**